

MedEsthetic

THE GUIDE FOR ESTHETIC PRACTICE

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SEE INSERT
A new treatment opens up
THE NEXT FRONTIER
in aesthetic medicine
beautiful **eyes**
by **eLumenis**

**Overcoming
Barriers:
Skin Care Delivery
Technologies**

**REGENERATIVE
MEDICINE
in Hair Restoration**

Corey L. Hartman, MD

**On Serving a Diverse Community and Managing
Practice Growth**

PLUS:

- ❖ Marketing Beyond Social Media
- ❖ Employee Onboarding

Alliured business
media

SKIN CARE TOPICALS

COMPLEMENTARY CARE



Lunamide Serum from Airem Skincare rebuilds and replenishes lost lipids to keep the skin barrier healthy and functioning properly for a glowing and youthful complexion. This serum provides the “glass skin” appearance that K-beauty has made increasingly popular by replenishing lost ceramides to the skin.

Contact: 516.614.1880, airemessentials.com.



BrightAlive from ZO Skin Health aims to fade the size and intensity of dark spots while improving the skin's luminosity. Formulated with tranexamic acid, niacinamide, papain, beta glucan and intelligent peptide drone, this skin brightener soothes red and irritated skin and delivers lightweight hydration.

Contact: 949.988.7542, zoskinhealth.com.



Formulated with tightening marine elastin, anti-aging Palmitoyl Tetrapeptide-7 and vitamins E and B, the **Hydro-Firm Body Moisturizer** from Medicalia enhances skin recovery while deeply hydrating and improving skin texture by replenishing essential humectants and amino acids found naturally in the skin.

Contact: 866.314.1975, medicalia.com.



Theraderm's **Peptide Repair Eye Cream** provides anti-aging benefits to the eye area by reducing the appearance of lines under the eyes, dark circles and puffiness. The oil-free formula contains patented soluble keratin peptides that help the skin appear firmer without clogging pores.

Contact: 800.443.7549, theraderm.net.



The **Amazing Peel Kit** from The A Method by Tina Alster, MD, is an at-home peel kit that works to improve the appearance of hyperpigmentation, uneven skin texture, uneven skin tone, enlarged pores, blemish-prone skin, fine lines and wrinkles. The kit includes gentle daily wash, daily balm, TCA retexturizing cream and TCA peel.

Contact: 877.746.4407, theamethod.com.